

## **Job description**

### **Investment copywriter**

**Poznan, Poland**

#### **About Copylab**

Copylab is an international financial communications agency. We are the largest specialist investment writing agency in the world, with operations in the UK, Europe, Asia and North America. We employ more than 70 people worldwide, including over 60 writers and editors that specialise in financial communication.

We are the global communications partner for numerous major investment companies, including BlackRock, Columbia Threadneedle, HSBC, GAM, BNY Mellon Investment Managers and Irish Life Investment Managers. Our clients choose us to provide the content they need to connect with their customers. And for all our clients – large and small – we pride ourselves on being responsive, creative and high-quality.

We foster the kind of working environment you would expect of a creative agency: a fun and relaxed atmosphere where creative ideas can flourish, yet hard-working and deadline driven.

With demand growing for our services in continental Europe, we are hiring an investment writer in Poznan, Poland.

#### **About the Role**

This role will provide creative copywriting services for one of our investment management clients based in Poznan, Poland. Employed by Copylab, but based on-site in our client's office, you will be required to write clever and engaging headlines and content for advertisements, video scripts and other creative marketing communications. You will work with our client's in-house creative team to write marketing content that is engaging, creative and compliant.

Outstanding written English language skills are a must. Our standards are extremely high.

And because the content you will be working with relates to investment management services, experience, understanding or knowledge of the investment industry is important.

These two skills – outstanding English language and investment knowledge – are essentials for this role. We test candidates extensively as part of our recruitment and selection process, so please be prepared to be put through your paces.

#### **Necessary Skills**

Undergraduate degree

Passion for writing

Strong grammatical skills

Knowledge of investments and financial markets

Basic understanding of how to write compliant material

Strong interpersonal skills

Attention to detail

**Salary and benefits**

This role could be filled as a permanent hire or a freelance self-employed contract.

Salary depending on experience. Please state your current salary when you apply.

**Start Date**

ASAP. Please indicate any notice period with your current role.

**Apply**

Please apply to Kirstie Speed, HR Manager of Copylab, email [careers@copylabgroup.com](mailto:careers@copylabgroup.com)

In your application, describe why we should consider you for this opportunity and why you want this job. Outline your previous experience and career aspirations.

**Closing Date**

7 June 2019